ram
TRACKING®

ram TRACKING

Trusted by 15,000+ Organisations

Benefits of RAM Tracking

- Improve Productivity
- Monitor Time on Site
- Monitor & Improve Emissions
- Reduce Idling
- Monitor Driver Behaviour
- Automate Timesheet Processes
- Monitor Private Use

Our customers save £300 per vehicle per month on average

- Reduce Fuel Bills Import/Build
- Customer List
- Access to Industry Leading API
- Protect Company Vehicles From Theft
- Supports Company Procedures

Popular Sectors;

- Service / Site Based
- Transport / Delivery
- Miscellaneous

GPS Tracking Mobile App

Real-time GPS Tracking

Our mobile app has its own version of the 'Live Grid' here you can see a quick overview of all vehicles in the palm of your hand.

Push Notifications

Get notified to import events in real time with push notification. Click on them and jump straight to the vehicle.

Reporting

View the same PDF reports available on the desktop portal via the mobile app as well as been able to run route replay on right from the palm of your hand too.

Pricing & Packages

Lite

Manually managed vehicle tracking solution.

- GPS Vehicle Tracking (2 minute updates)
- Simple Vehicle Reports
- Cloud-Based Software
- 3 Months Reporting History
- Fleet Management Reminders

RAM Assist - Driver App (Limited Features)

- Manual Mileage Reporting

Most Popular

Core

Fully automated vehicle tracking solution.

- GPS Vehicle Tracking (1 minute updates)
- Mobile App Access Included
- Detailed Vehicle Reports
- Automatic Mileage Reporting
- Cloud-Based Software
- Scheduled & Automated Alerts
- Driver Behaviour Monitoring
- 3 Years Reporting History
- Fleet Management Reminders

RAM Assist - Driver App (Limited Features)

- Fuel Purchase Submissions (Receipt Image capture)
- Expense Management (Receipt Image capture)

Exclusive Extras Included NEW

- RAM Exclusive bp fuel card - 5p per litre discount at the pump If your vehicles fill up once a month or do 5,000+ miles annually, this saving alone more than pays for this upgrade! A saving of £240 per year!

bp

Plus

Fully automated vehicle tracking PLUS a driver management app.

- GPS Vehicle Tracking (1 minute updates)
- Mobile App Access Included
- Detailed Vehicle Reports
- Automatic Mileage Reporting
- Cloud-Based Software
- Scheduled & Automated Alerts
- Driver Behaviour Monitoring
- 3 Years Reporting History
- Fleet Management Reminders

RAM Assist - Driver App (All Features)

- Vehicle Checks (Customisable checklists & defect reporting)
- Fuel Purchase Submissions (Receipt Image capture)
- Expense Management (Receipt Image capture)
- Proof of Delivery/Work (with signature capture & Images)
- Breakdown Alerts & Reporting
- Accident Alerts & Reporting

Exclusive Extras Included NEW

- RAM Exclusive bp fuel card - 10p per litre discount at the pump If your vehicles fill up once a month or do 5,000+ miles annually, this saving alone more than pays for this upgrade! A saving of £240 per year!
- Exclusive Green Flag Pay-As-You-Go Roadside Recovery
- Access to hassle free accident management service (Inc courtesy vehicle and more). **Worth £35 per vehicle per year!**
- Free Automatic DVLA Driver Licence Check. **Worth £6.00 per lookup!**

bp GREEN FLAG integrity

Monthly Billing

£120 documentation fee applies to all initial payments on lease agreements.

	Lite	Core	Plus (Most Popular)
12 Months	£10.99	£14.99	£19.99
36 Months	£9.99	£12.99	£17.99
60 Months	£8.99	£11.99	£16.99

Outright purchase option available on 36 Months+ agreements at a 5% discount.

Available Add-ons

Why upgrade to our **Plus** package?

Exclusive Extras Included:

- Digital vehicle maintenance checks - Ensure your vehicles are RTA & DVSA compliant to avoid heavy on the spot fines.
- Proof of work/delivery app - Capture signature and photos on site!
- RAM Exclusive bp fuel card offer - ***10p per litre discount*** at the pump
  If your vehicles fill up once a month or do 5,000+ miles annually, this saving alone more than pays for this upgrade! **A saving of £240 per year!**
- RAM Tracking exclusive Green Flag pay-as-you-go roadside recovery.
- Access to hassle free accident management service (Inc courtesy vehicle and more). **Worth £35 per vehicle per year!**
- Free DVLA driver licence lookup for your fleet - Be notified of current entitlements, points & endorsements of your drivers automatically. **Worth £6.00 per lookup!**

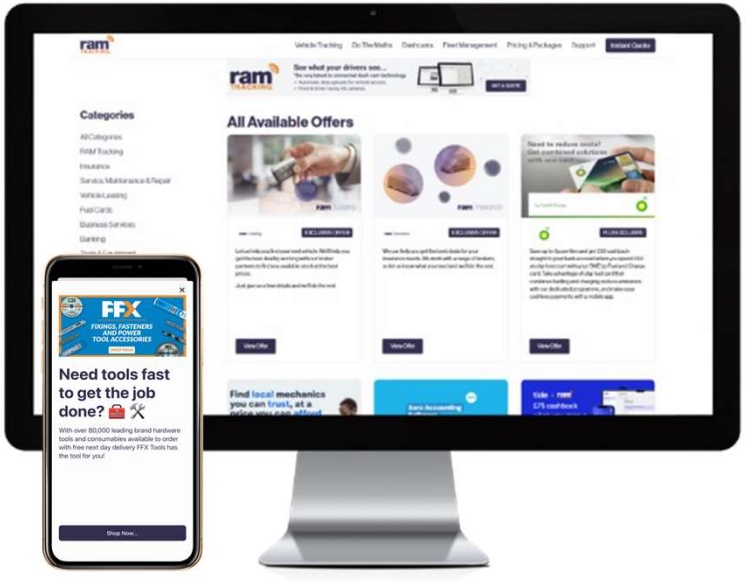
Customer Marketplace

Save money on business services!

Take advantage of our many exclusive deals available within the Customer Marketplace. We utilise our partnerships to ensure that you get the best deals when you need them most!

Partners include:

- Mytyres.com – Discounted commercial tyres, spare parts and accessories, motor oils and batteries. **On average £15 cheaper than well-known garages.**
- Xero Accounting Software – **Get 50% off for 4 months!**
- Tide Banking – **Open a business banking account and get £75 and 1 year of free bank transfers!**
- KitchenKit - **Get 30% OFF for all RAM Tracking customers.**
- Cashplus Business Banking – **Get 1% cashback on card purchases through our partnership.**



Highlighted Providers

ratedproviders.com

mytyres.co.uk

WhoCanFixMyCar

euro CAR PARTS

KITCHENKIT TRADE KITCHENS MADE EASY

Bp Dual Fuel Charge Card

Exlcusively with Plus Package for FREE

Enjoy peace of mind with instant alerts and vigilant fraud detection.

5p/10p per litre (package dependant)

- With over 1,200 BP stations and the largest number of motorway fuel sites in the UK.
- Clear benefits with a range of options, depending on your fleet size and needs.
- Online authorisation, dedicated fraud team support and CCTV coverage at most sites.
- Dedicated customer service support team is on hand to respond to your account queries.

Driver Licence Checks

- Quarterly license point look ups
- Notifications of a driver's license status
- License expiry date notifications
- License endorsement information

Avoid Hefty Fines

Thousands of companies face hefty fines for having unlicensed drivers at the wheel of their vehicles. Our new cloud-based solution ensures you will receive up to date driver license information for all-of the drivers on your fleet.

Driver licence checks are available at an additional cost.
Get your initial check included for free with our Plus package.

DVLA Driver Licence Checks

Annual, Bi-Annually & Quarterly

Price per driver	
Annually	£0.50
Bi-Annually	£1.00
Quarterly	£1.50

Get Your First Lookup Free With Our Plus Package

Selected Case Study

TOTAL RESOURCES (UK) Ltd

Industry: **Traffic Management**
Fleet Size: **130+ Vehicles**
Customer Since: **2018**

Total Resources joined our family after trialing the system on their vehicles, throughout the trial and the time since they have seen huge improvements in productivity specifically surrounding time on site and ensuring that the vehicles are best placed to go to a job.

Due to the nature of the work carried out they utilise many more functions of the system such as the timeline to monitor Idling in the vehicles allowing the company to save significantly on fuel bills.

Prior to using RAM Tracking, their tracking supplier was 'RAC Telematics' the team would often spend 3 or 4 days a week screening the reports to find and produce timesheets, since getting RAM they have saved significant time as our Financial Business Report automatically carries out these calculations and emails the accounts team their timesheets on a chosen day.

"The RAM Tracking portal and timeline have been instrumental in ensuring we have been compliant with **Section 74." – Craig Beckett, Operations Manager – More info on page 16**

Traffic Management Act 2004

Satisfied Customers

Ian Crawford - Gough & Kelly Limited

“The RAM system is simple and easy to use, in terms of the service and everything that we get from them it just ticked every box he needed"

“Very efficient and quick to solve any issues relating to their products. Always follow up with a response to let you know they are dealing with the problem.”

by Karen

Rated 4.5 / 5 | 413 reviews

Trustpilot

“Great reports and technical always on hand to answer questions and solve problems. Always come back to us when they cannot tell us the problem immediately. Well done and thanks.”

by Jean Harris

Rated 4.5 / 5 | 413 reviews

Trustpilot

“Great customer service. Left a message with Mike to update one of our vehicle details, expecting a message back perhaps the next day as they are a busy bunch. No, 2 minutes later I got a message back from Mike saying that would be done. 2 minutes after that I had a call from a …

by Ashley Boyce

Rated 4.5 / 5 | 413 reviews

Trustpilot

“Customer service and support was very good , always happy to help and go extra mile. Report are very good and very Kind Regards, Rajka Vukovic-Hewitt”

by Rajka

Rated 4.5 / 5 | 413 reviews

Trustpilot

“Great system, producing great reports and easy to use. Customer service has been second to none.”

by Emma

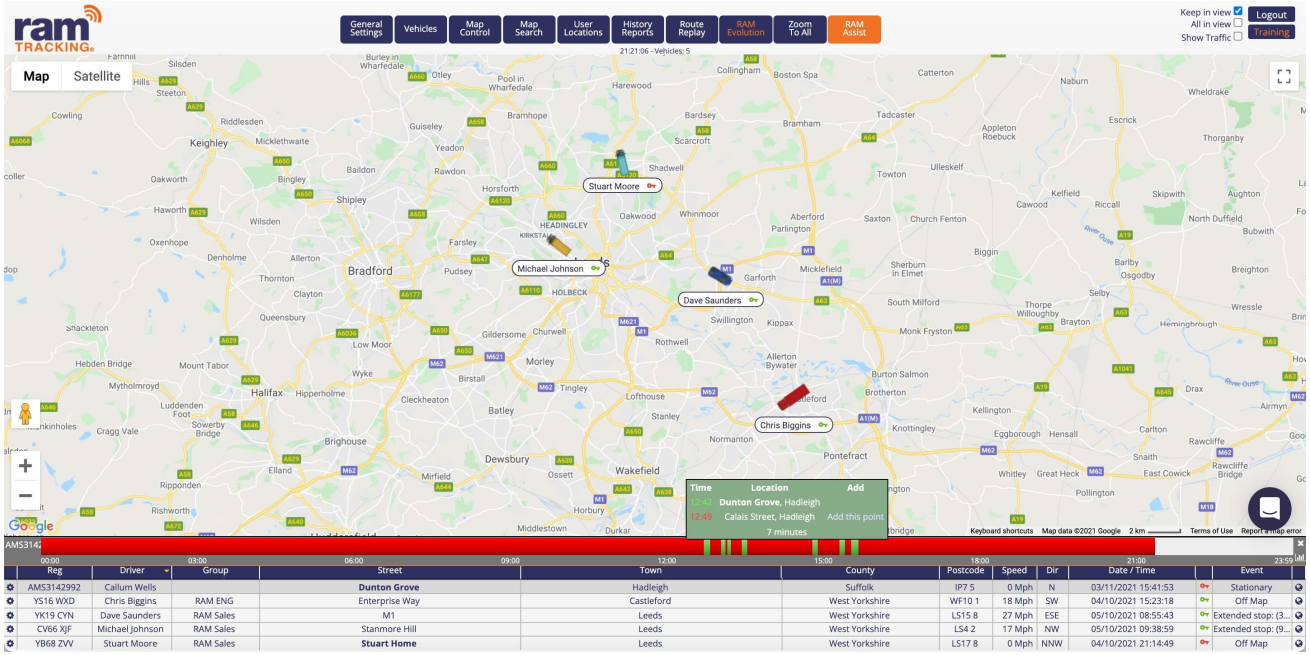
Rated 4.5 / 5 | 413 reviews

Trustpilot

Timeline

One of our most popular features is our Timeline, this shows us when each vehicle has been driving, idling & when stationary.

- Green – Driving
- Blue – Idling
- Red – Stationary



Hover over any colour and it shows all relevant information for each event. Click into each event to see exact times.

Reporting Samples

Report Dashboard

Driver Behaviour Report

Driver Behaviour Report							
Vehicles	Group	From	To	Period	Created At	By	For
Multiple	Multiple	26/06/2020	03/07/2020	8 Days	Fri 03/07/2020 00:09:08	DEMO1020	RAM Tracking

This report details all driving events and journey times by vehicle and driver. If you are using Driver ID then the data should follow the driver as they fob into the vehicle.

		Events				Distance		Time			
Registration	Driver	Speeding	Idling	Harsh Braking	Harsh Acceleration	Kilometres	Miles	Driving	Idling	Total	Score
CV66 XJF	Michael Johnsoı	93	3	37	52	278.02 Km	172.75 Miles	7.02 Hours	0.25 Hours	7.27 Hours	25.46
YK19 CYN	Dave Saunders	39	4	8	10	319.00 Km	198.22 Miles	7.38 Hours	0.45 Hours	7.83 Hours	7.79
NU68 SSU	Stuart Moore	19	4	3	2	306.32 Km	190.34 Miles	3.98 Hours	0.58 Hours	4.57 Hours	6.13
YS16 WXD	Chris Biggins	0	0	0	0	0.00 Km	0.00 Miles	0.00 Hours	0.00 Hours	0.00 Hours	0

Financial Business Report

Report Summary			Totals	Distance	Time Taken	Idle Time	Ave Speed
Period Totals	Stopped: 45 Hours 34 Minutes	Active Period: 50 Hours 39 Minutes	Journeys: 27	119.12 Mile	4 Hours 55 Minutes	0 Hours 10 Minutes	24.23 Mph
Total Costs:	Cost While Stopped: £455.65			£29.77	£49.19	£1.66	Report Total: £536.27

Total Active Period	50 Hours 39 Minutes	(Over 1 Days)
Average Speed	24.23 Mph	
Total Journeys	27	
Total Driving Time	4 Hours 55 Minutes	(9.71 %)
Total Stopped Time	45 Hours 34 Minutes	(89.96 %)
Total Idle Time	0 Hours 10 Minutes	(0.33 %)
Total Distance Travelled	119.12 Miles	

Total Cost	£536.27	
Mileage Cost	£29.77	(5.55 %)
Travel Time Cost	£49.19	(9.17 %)
Idle Time Cost	£1.66	(0.31 %)
Standing Time Cost	£455.65	(84.97 %)

Travel Report

Travel Report							
Vehicle	Group	From	To	Period	Created At	By	For
YK19 CYN		26/06/2020	03/07/2020	8 Days	Fri 03/07/2020 00:06:53	DEMO1020	RAM Tracking

Friday 26/06/2020								Registration: YK19 CYN		Group:	
Ignition On	15:09:36	"David Home"	Leeds (Leeds)	Leeds (West Yorkshir...	LS15 0	Distance	Driving Time	Idle Time	Ave Speed	Driver	
Ignition Off	15:13:57	Selby Road	Leeds (Leeds)	Leeds (West Yorkshir...	LS15 0	0.65 Miles	0 Hours 4 Minutes	0 Hours 0 Minutes	9.69 Mph	Dave Saunders	
Vehicle Was Stopped: 0 Hours 9 Minutes											
Ignition On	15:22:56	Brooksbank Drive	Halton (Leeds)	Leeds (West Yorkshir...	LS15 7	Distance	Driving Time	Idle Time	Ave Speed	Driver	
Ignition Off	15:25:35	"David Home"	Leeds (Leeds)	Leeds (West Yorkshir...	LS15 0	0.66 Miles	0 Hours 3 Minutes	0 Hours 0 Minutes	13.17 Mph	Dave Saunders	
Vehicle Was Stopped: 3 Hours 4 Minutes											
Ignition On	18:29:40	"David Home"	Leeds (Leeds)	Leeds (West Yorkshir...	LS15 0	Distance	Driving Time	Idle Time	Ave Speed	Driver	
Ignition Off	18:33:03	Woodland Hill	Halton (Leeds)	Leeds (West Yorkshir...	LS15 7	0.65 Miles	0 Hours 3 Minutes	0 Hours 0 Minutes	12.92 Mph	Dave Saunders	
Vehicle Was Stopped: 0 Hours 2 Minutes											
Ignition On	18:34:42	Woodland Hill	Halton (Leeds)	Leeds (West Yorkshir...	LS15 7	Distance	Driving Time	Idle Time	Ave Speed	Driver	
Ignition Off	18:36:46	"David Home"	Leeds (Leeds)	Leeds (West Yorkshir...	LS15 0	0.61 Miles	0 Hours 2 Minutes	0 Hours 0 Minutes	18.27 Mph	Dave Saunders	
Day Totals		Stopped: 3 Hours 15 Minutes	Active Period: 3 Hours 27 Minutes		Journeys: 4	2.56 Miles	0 Hours 12 Minutes	0 Hours 0 Minutes	12.80 Mph		

Custom location names are pulled through to all areas of the system as you can see here with ‘David Home’

Monitoring Time on Site

A lot of our customers find themselves in situations where they must prove to a customer when they were on site, whether a customer disputing an invoice or an employee that's left site early.

RAM Tracking allows you to instantly be able to gain the information of time on site. Our reports show what time they arrived, how long they were there and what time they left.

Our reports are also exportable (.csv, .pdf, .html) and can be easily forwarded to your customers to show the employee was on site for the time specified.

Friday 26/06/2020										Registration: CV66 XJF	Group: RAM Sales
"RAM Head Office"	Leeds (Leeds)	Leeds (West Yorkshir...	LS10 1	Vehicle Stopped	07:56:43	Until	08:02:11	0 Hours 5 Minutes	CV66 XJF	Michael Johns
"RAM Head Office"	Leeds (Leeds)	Leeds (West Yorkshir...	LS10 1	Vehicle Stopped	08:03:10	Until	08:03:40	0 Hours 1 Minute	CV66 XJF	Michael Johns
"RAM Head Office"	Leeds (Leeds)	Leeds (West Yorkshir...	LS10 1	Vehicle Stopped	08:03:45	Until	16:59:21	8 Hours 56 Minutes	CV66 XJF	Michael Johns
The Oval	Hunslet (Leeds)	Leeds (West Yorkshir...	LS10 2	Vehicle Stopped	17:07:03	Until	17:25:12	0 Hours 18 Minutes	CV66 XJF	Michael Johns
The Oval	Hunslet (Leeds)	Leeds (West Yorkshir...	LS10 2	Vehicle Stopped	17:26:32	Until	17:29:29	0 Hours 3 Minutes	CV66 XJF	Michael Johns
Devonshire Avenue	Roundhay (Leeds)	Leeds (West Yorkshir...	LS8 1	Vehicle Stopped	17:51:25	Until	17:54:27	0 Hours 3 Minutes	CV66 XJF	Michael Johns
Daily Totals			Total Stops:	6			Stopped Period:	9 Hours 26 Minutes		

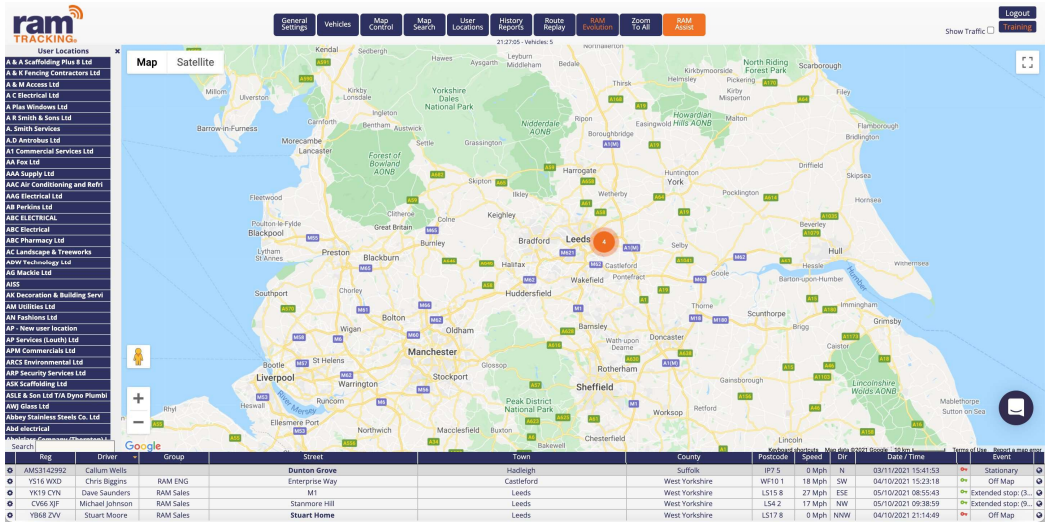
Monitoring Driver Behaviour

One of the biggest concerns for an employer is driver behaviour, speeding related issues and the duty of care responsibilities they have.

We allow you to monitor this form of behaviour in the number of different ways, the system will generate a range of reports such as the Speeding League & Driver Behaviour Report. Both reports intelligently calculate the best and worst offenders by using a point scoring algorithm. This allows you to quickly and easily see who need to be praised and who doesn't. All while been able to improve driving habits through training thus improving overall driver behaviour.

		Events				Distance		Time			
Registration	Driver	Speeding	Idling	Harsh Braking	Harsh Acceleration	Kilometres	Miles	Driving	Idling	Total	Score
CV66 XJF	Michael Johnsoı	93	3	37	52	278.02 Km	172.75 Miles	7.02 Hours	0.25 Hours	7.27 Hours	25.46
YK19 CYN	Dave Saunders	39	4	8	10	319.00 Km	198.22 Miles	7.38 Hours	0.45 Hours	7.83 Hours	7.79
NU68 SSU	Stuart Moore	19	4	3	2	306.32 Km	190.34 Miles	3.98 Hours	0.58 Hours	4.57 Hours	6.13
YS16 WXD	Chris Biggins	0	0	0	0	0.00 Km	0.00 Miles	0.00 Hours	0.00 Hours	0.00 Hours	0

Site Management & User Locations



Our system allows for you to add your sites on–the–fly or bulk uploaded. We call them User Locations;

- Unlimited User Locations
- Bulk Upload Available
- Location Management Options (Grouping)

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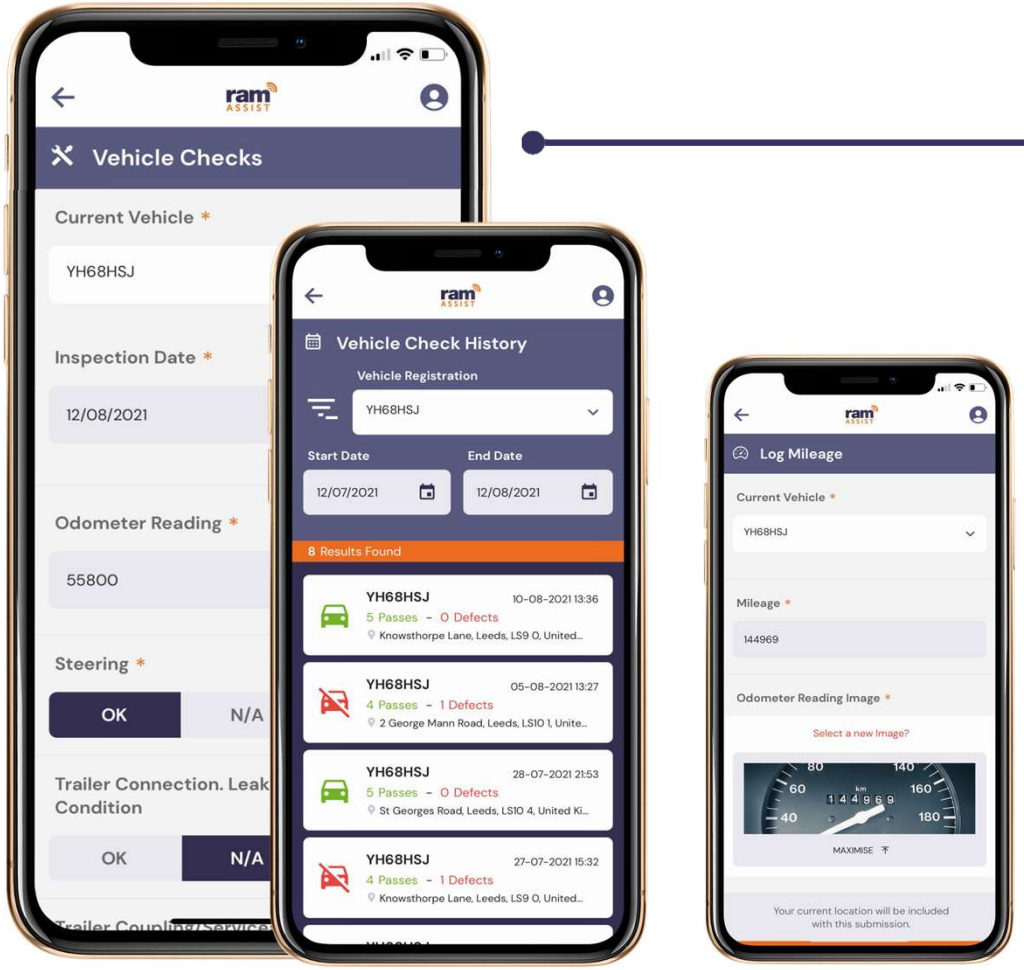
Fleet Management System

- Check Points
- Proof of Delivery
- Vehicle Checks
- Log Mileage
- Fuel Purchases
- Expense Management
- Report Breakdowns
- Accident Reports
- Task Management
- Custom Picklists

Vehicle Checks & Mileage Logs



Drivers can complete vehicle maintenance checks with ease. Information is collated for use by the Fleet Manager. Drivers can also view check history.

Easily log driver mileage after a journey as well as submit ongoing odometer readings with image capture.

Industry Use Case;

Vehicle checks can use out pre-set lists although they can also be customised. Many customers are using these lists to ensure that no process put in place due to COVID-19 are carried out and monitored.

4G Connected Dash Cams

- Review driving video footage on demand
- Receive first notification of loss footage
- Live stream into the vehicle and road view
- Receive driver behaviour footage on:
  - Harsh Braking Events
  - Harsh Acceleration Events
  - Harsh Swerve Events
  - Bumps and Collisions

Connected dash cams are available at an additional cost.

4G Connected Dash Cams - Pricing

RAM Live Bundle Options (Upfront)

£120 documentation fee applies to all options.

	Upfront Unit Price	W/Lite	W/Core	W/Plus	Standalone
12 Months	£300	£28.99	£32.49	£36.99	£20.99
36 Months	£300	£24.49	£27.49	£31.99	£16.49
60 Months	£300	£21.49	£24.49	£28.99	£14.49
12 Months	£250	£32.49	£35.99	£40.49	£24.99
36 Months	£250	£25.99	£28.99	£33.49	£17.99
60 Months	£250	£22.49	£25.49	£29.99	£15.49
12 Months	£200	£35.99	£39.99	£43.99	£28.99
36 Months	£200	£26.99	£30.99	£34.49	£19.49
60 Months	£200	£23.99	£26.49	£30.99	£16.99

RAM Live Bundle Options (No Upfront)

£120 documentation fee applies to all options.

	W/Lite	W/Core	W/Plus	Standalone
12 Months	£56.99	£60.99	£65.99	£45.99
36 Months	£34.99	£38.99	£43.99	£24.99
60 Months	£29.99	£32.49	£36.99	£19.99

Driver ID

- Each driver has their own fob that can be used in any tracked vehicle.
- Once the ignition is on, a slow beeping noise will commence - the driver must swipe the fob in within 10 seconds.
- If the driver fails to swipe in after 10 seconds, the 96 decibel beep will get faster. The Driver ID report will then fail to record specific driver information, it will only capture the information of the journey.
- You can run automated reports on both individual drivers and vehicles.

Driver ID is available at an additional cost.

Privacy Switch

- You'll no longer need to keep a manual record of your journeys and mileage.
- You'll no longer need to keep a separate record of your private journeys.
- You'll receive a regular email report showing your business journeys and the total amount of private mileage.
- To respect your privacy, only the journey's date, time and mileage is recorded in Private Mode. Location data is not recorded.

Privacy button is available at an additional cost.

Thank You

Any Questions?